



# NeriumAD Product Guide

With advanced biotechnology research on the *Nerium oleander* plant, an accidental discovery was made: the unique properties of *Nerium oleander* provided remarkable age-defying results when applied to the skin. This finding led to the creation of the NeriumAD skincare line.

Scientists developed a breakthrough process, NBio-PL2, to extract from the *Nerium oleander* plant in a way that preserves its unique and beneficial properties and the additional known benefits of Aloe Vera. This patent-pending extraction process yields the NAE-8 extract used to formulate this first-of-its-kind age-defying product line.

## History

Use of the *Nerium oleander* plant has been identified in ancient texts and folklore for more than 1,500 years. But it wasn't until the last century that the scientific community took interest in researching its unique properties. Most recently, scientists in Turkey, Switzerland, Germany, Latin America, and the United States have worked to understand the beneficial qualities found exclusively in the *Nerium oleander* plant.

## Testing

Production of the NAE-8 extract is controlled from the planting, nurturing, and harvesting of the fields of the *Nerium oleander* plant to the extraction process under strict biotechnology procedures. At no time is the product tested on animals, from the extraction to the final cream in the bottle. Human testing was performed in multiple studies to ensure the safety and efficacy of the product and to meet the high standards Nerium has instituted. This process guarantees that the product you are using is safe for most skin types. It is also noncomedogenic and paraben free.

## Usage

After cleansing your face thoroughly, immediately apply a thin layer (4-5 pumps) to face and neck. Apply to slightly damp skin for optimal absorption. This is a treatment; therefore, skin will feel a bit more tight and dry than it would with a typical face cream. Rinse face the morning following usage. The product can also be used on other areas of the skin.

## Reactions

For every cosmetic product introduced to the market there is a subset of the population that may experience minor irritation (redness, itching, breakouts, etc.) with one or more of the product ingredients. This may be a temporary issue that will resolve itself once your skin acclimates to the product; however, if the irritation persists, discontinue use of any new product. Should you be one of the few who experiences an issue, we suggest the following guidelines:

- **Testing**

The ingredients in NeriumAD have completed extensive safety testing and analysis under a variety of conditions in order to ensure they meet the highest quality standards. These premium ingredients are blended at optimum levels to nourish your skin and provide real results with little or no reaction, based on proper usage and normal skin conditions.

- **Skin Sensitivity**

NeriumAD is designed to work with all skin types, but it is impossible to identify all possible interactions between a cosmetic product like NeriumAD and various skin types. You may already be aware of sensitivities your skin has to certain cosmetic ingredients, so please read the label carefully to ensure none of the high-quality ingredients used in NeriumAD are among those to which your skin is sensitive.

- **Multiple Products**

If you are currently taking or using any other drugs or cosmetics in conjunction with NeriumAD, they may be increasing your skin's sensitivity to or reacting with NeriumAD.

- **New Product Phase-In**

Every time a new product is introduced to the skin, you may encounter a reaction. Your skin must become accustomed to a product and how it interacts with your skin. Please give your skin time to adjust to NeriumAD if you initially have any signs of irritation.

- **Analyzing Issues**

Everyone has different skin and every product can have different reactions with the skin. It is important to determine whether the reaction is a sensitivity of the skin or an allergic reaction. Both can look the same: redness, rash, itching, and swelling. Sensitivity issues will usually disappear with continued use over a few days, whereas an allergic reaction will be more long-lasting.

- **Resolving Issues**

- Eliminate other products you may be using at the same time to see if the interaction of products is causing the issue.
- Make sure you are following the directions exactly.
- Test the product in question on a patch of skin, perhaps on the underside of the arm, to determine if your skin has a unique sensitivity to it.
- If your skin is simply becoming acclimatized to the product, the symptoms will likely subside within 3 to 4 days. However, if symptoms do not subside, discontinue use of the product and let the skin fully recover before reintroducing the product to a small area.

- **Continuing Problems**

If, upon reintroduction, you continue to experience irritation, redness, itching, or other sensitivities, discontinue use of NeriumAD and consult with your dermatologist or physician.

## Summary

Nerium makes every effort to ensure our product can be used by the largest segment of the population possible, but that does not eliminate the chance that someone may have a reaction to the product. If you have any concerns, please call Nerium's Customer Support at 855-463-7486 for assistance.